

# Tom Choske

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## Entrepreneurial Experience

10/2012-Present

### **Choske Consulting, LLC**

[www.ChoskeConsulting.com](http://www.ChoskeConsulting.com)

Choske Consulting, LLC is a premier provider of business, marketing, online, and political consulting looking to move our region and country forward, one client at a time.

9/2012-1/2016

### **Freshwater Transit Solutions, LLC (Powerful)**

[www.Pwrfl.co](http://www.Pwrfl.co)

Freshwater Transit (Powerful) worked to improve transit in Southeast Michigan and throughout the state. We were Detroit-born and bred with years of experience and a passion for making a difference. At Freshwater Transit, we partnered with public and private entities to consult on a wide-range of transit areas, such as route planning, community needs assessments, project implementation, and operations management.

## Public Sector Experience

- **Congressman Hansen Clarke** - Business Relations Rep - 2/2011-1/2013
- **State Senator Hansen Clarke** - Legislative Aide - 9/2006-5/2008
- **US Foreign Commercial Service** - Intern - 5/2006-8/2006
- **Senator Carl Levin** - Intern - 8/2005-11/2005
- **Lansing Mayor Virg Bernero** - Transition team intern - 11/2005-1/2006
- **State Representative Gino H. Polidori** - Intern - 5/2005-8/2005

## Select Marketing & Campaign Work

- **Associate Account Director** (5/2017-1/2018) Reprise, 205 Hamilton Row, Birmingham MI 48009
- **Account Manager** (10/2013-5/2017) iProspect, 500 Woodward, 23rd floor, Detroit MI 48226
- **Hansen Clarke For Congress**
- **Washington Youson For Greater Detroit**
- **Interactive Marketing Specialist** (1/2013-10/2013) Core3 Solutions, 1405 Combermere, Troy MI 48083
- **Senior Online Advertising Strategist** (6/2009-2/2011) 360 South Street, Rochester, MI 48307
- **AdWords Account Associate**
- **Brian Stone For State Representative**
- **Leslie Herrick For Dearborn**

## Educational Background

- **Bachelors of Arts-International Relations and German**, Specialization in Muslim Studies - Michigan State University, James Madison College  
*Dean's List*
- **Masters of Business Administration** - University of Michigan - Dearborn, College of Business  
*Dean's List, Expected graduation - May 2017*

## Community Involvement

### **Board Memberships**

### **Memberships**

- Detroit Economic Club
- Detroit Young Professionals

### **Volunteering**

- Adopt-A-Child Christmas
- Gleaner's Community

- PartnershipUs (Co-Founder and Board Member)
- Detroiters Vote (Treasurer)
- 13th Congressional District Democratic Party
- Young Democrats of Michigan
- Michigan Democratic Party
- Michigan State University Alumni Association
- James Madison College Alumni Association
- Transportation Riders United (TRU)
- Polish-American League PAC
- NAACP
- Detroit RiverFront Conservancy and Riv28
- Foodbank
- Forgotten Harvest Foodbank
- Focus:HOPE Foodbank
- Life Remodeled
- PartnershipUs
- Michigan Youth In Government
- Stephen Siller Tunnel To Towers Foundation – Building For America's Bravest
- Detroit Economic Club – Young Leader's Career Readiness program

### **Select Skills**

Conversational in German, elementary working proficiency in Arabic, AdWords Qualified Individual, Certified Analytics Consultant, experience with WordPress, Drupal, and Volusion e-commerce platform, extensive social media experience (Facebook, Twitter, blogs, etc), client communications management, outreach and coordination of public relations through both traditional means (ex: main-stream media, civic engagement, etc) and online methods, extensive research background, extensive professional writing experience (reports, releases, summaries), lobbying experience, client representation experience, successful event management, extensive legislative and government experience, adept at all aspects of PC maintenance and use (Office, Windows, hardware, network, etc).